

September 2022

RE: Sponsorship Opportunity for the Trust's 2022 C. Emlen Urban Architectural Tour in the City of Lancaster on October 15.

Dear Friend of Historic Preservation,

The Historic Preservation Trust of Lancaster County invites you and your company to join us as a sponsor of our 2022 Lancaster City Architectural Tour taking place on Saturday, October 15, 2022. The tour will include a walking tour of many of the beautiful and historic buildings and homes (most of them designed by C. Emlen Urban) that make the City of Lancaster so intriguing and an architectural gem in Lancaster County.

Sponsorship opportunities and levels are outlined on the enclosed form. Sponsorship for the tour – no matter what level you select – awards you and your company the opportunity to be featured in our beautiful, keepsake, 8 ½” x 11” program booklet that tour participants will want to reference and admire for years to come. The booklet will feature photos of the historical sites along with easy-to-understand architectural descriptions. Most of the sponsorship levels also include tour tickets. We are hopeful that strong support from sponsors like you will be an added benefit of the tour and will increase participation from the local public by making the cost of tickets affordable for all.

As a member supported, non-profit organization, events such as our Architectural Tours are a critical part of the Trust's mission: to encourage and facilitate historic preservation throughout Lancaster County. By sponsoring our event, your company will demonstrate its civic-minded commitment to the Trust's vital preservation work of education and advocacy. We are anticipating a strong turnout from the entire county to honor and celebrate downtown Lancaster's unique historic architecture.

Please complete the enclosed sponsorship form and return it in the enclosed envelope by **Friday, September 23** to the address listed below. Contact Kristi Stoehr, Marketing and Events Manager, at manager@hpitrust.org or 717-291-5861 for additional information.

We look forward to working with you to celebrate the historic beauty of Lancaster City!

Sincerely,
The Board of Directors
Historic Preservation Trust of Lancaster County



Historic Preservation Trust
of Lancaster County

Sponsorship Form for the 2022 C. Emlen Urban Architectural Tour in the City of Lancaster

YES! I want to support the Historic Preservation Trust, and its mission to preserve and protect Lancaster County's rich architectural history, as a sponsor of the Trust's 2022 C. Emlen Urban Architectural Tour in Lancaster City on October 15, 2022, as indicated below:

_____ **Gold - \$2,500**

- 6 Tour tickets
- Name on cover of Tour program booklet and inclusion of name and logo on invitation, flyers, social media, and other print advertisement
- Full-page ad in the Tour program booklet

_____ **Silver - \$1,500**

- 4 Tour tickets
- Inclusion of name and logo on invitation, flyers, social media, and other print advertisement
- 1/2-page ad in the Tour program booklet

_____ **Bronze - \$750**

- 2 Tour tickets
- Inclusion of name on flyers, social media and other print advertisement
- 1/2-page ad in the Tour program booklet

_____ **Copper - \$500**

- 1 Tour ticket
- Inclusion of name on flyers, social media, and other print advertisement
- 1/4-page ad in the Tour program booklet

_____ **Crystal - \$250**

- Business-card size ad in the Tour program booklet

PAYMENT

Please return this completed form in the enclosed envelope by **Friday, Sept. 23** to: **Historic Preservation Trust of Lancaster County, PO Box 2667, Lancaster, PA 17608.**

Checks should be made payable to "Historic Preservation Trust of Lancaster County" and mailed to address above. For credit card payments, please call the Trust at (717) 291-5861.

DIGITAL FILES

For Platinum, Gold, and Silver sponsors, please provide a digital file of your logo and ad as they should appear. **For Bronze, Copper, and Crystal sponsors,** please provide a digital file of your ad as it should appear.

Digital files should be e-mailed to **manager@hptrust.org**.

Name of Sponsor (as you would like it to appear on all publicity): _____

Address of Sponsor: _____

Contact Name for Sponsor: _____

Email Address: _____

Phone Number: _____